

# RedditchTrade JusticeNetwork

We are a local group based in Redditch in NE Worcestershire, formed to encourage discussion, education and action on trade justice issues, and to promote Fairtrade products and other ethical forms of trading.

We have organised Fairtrade meals and film evenings, schools football competitions (to promote Fairtrade footballs), design a poster competitions and taken part in trips to rallies and held promotions in the town centre and at local Green events. Each year we hold some sort of competition amongst Schools in the town for the Redditch Fair Trade Trophy.

We have been fortunate to receive financial support from the Redditch Co-op. Redditch Council provides meeting space and other support, particularly in connection with our campaign to gain Fairtrade Town Status for Redditch (see left).

We are always pleased to welcome new members to our meetings where we discuss global trade issues and news and plan upcoming events.

Many people attending our meetings are strongly concerned about other green issues, such as climate change, and we are part of a collective group called Redditch Alliance of Greens (RAG).

If you would like to support our activities check out our website, where dates of meetings and details of forthcoming events are posted.

or contact

**Chris Stroud (Secretary) 07999 917686**  
[chrisstroud955@hotmail.com](mailto:chrisstroud955@hotmail.com)

[www.rtjn.org.uk](http://www.rtjn.org.uk)

## What is the FAIRTRADE Mark?

The FAIRTRADE Mark is a consumer guarantee that a product meets internationally recognised Fairtrade standards. These include a price that covers the cost of sustainable production; the establishing of long-term trading relationships; and the paying of an additional Fairtrade premium to invest in education, healthcare or processing facilities that benefit producers and their local community.

The range of goods which carry the Mark is extensive - now more than 3,000 products - from flowers to coffee, footballs to clothing. The Mark is licensed on products by the Fairtrade Foundation, a registered charity which carefully monitors and vets each product.



## Why Buy Fairtrade?

Buying goods which bear the FAIRTRADE Mark ensures that producers in the developing world get a fair price, and that they can find a market for their produce.

This provides them with a regular and fair income, which in turn allows them to invest in their communities, education for their children and better community facilities for themselves and their neighbours.

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[www.rtjn.org.uk](http://www.rtjn.org.uk)



## Fairtrade Town Guide for Redditch

Where to buy and  
enjoy Fairtrade®  
products locally



February 2009

# Redditch – aiming to be a Fairtrade Town

To become a Fairtrade Town we need to pass 5 tests:

1. Have the support of your local Council.  
Redditch Borough Council has passed a resolution to serve Fairtrade tea and coffee at its own meetings and to promote Fairtrade across the town.
2. Have a certain number of outlets in different categories, depending on the size of the town, selling Fairtrade goods.  
There are now 16 shops and 12 cafes selling Fairtrade products, which should mean we have reached our target.
3. Fairtrade products to be used in local workplaces, community organisations, offices, shops, schools and churches.  
We now have an extensive list. Please tell us if your organisation, school, church or association can be added.
4. Attract media coverage and popular support for the campaign and its aims.  
Each year we hold various events, especially in Fairtrade Fortnight in February, which are featured in the local press.
5. A Fairtrade Town Steering Group to be Formed.  
That's us! Why not come and join us?

**We're almost there!** With news during Fairtrade Fortnight 2009 about further shops selling Fairtrade products we think we have met our targets. An application will be made in April 2009 for Fairtrade Town Status. More news on our website – [www.rtjn.org.uk](http://www.rtjn.org.uk)

## Redditch Fairtrade Outlets

### Where to buy Fairtrade Products in Redditch

#### Shops & Supermarkets

- Marks & Spencer
- Holland & Barrett
- Word Bookshop, St. Stephen's
- The Village Shop, Feckenham
- Tesco Express, Lodge Park
- Co-op Crabbs Cross
- Co-op Headless Cross
- Greggs Bakery
- Budgens Garage and Shop, Park Farm
- The Stables Farm Shop Astwood Bank
- Debenhams
- Thorntons
- Sainsbury's
- Tesco
- Morrisons
- Lidl

For details of mail order, wholesale suppliers and catering packs, contact the **Fairtrade Foundation**  
**0171 405 5942**  
[www.fairtrade.org.uk](http://www.fairtrade.org.uk)



#### Cafes & Bars

- Costa Coffee
- NEW College
- Redditch Library
- Sainsbury's
- Morrisons
- BB's
- Palace Theatre
- Forge Mill Needle Museum
- Esquires
- Emmanuel Church Coffee bar
- St. Stephen's Church Lunches
- Cooks bakery

We are keen to add to this list. If you sell products carrying the FAIRTRADE Mark or know of an outlet that does, then please let us know.

#### What you can do.

- Look for the Mark and buy Fairtrade products
- Persuade your local shop to sell Fairtrade goods
- Talk to your colleagues and get your workplace to provide Fairtrade tea and coffee
- Convert your school or club to Fairtrade
- Join the Redditch Trade Justice Network and help campaign for change